

Leadership and spokespeople profiles

Richard Petti, CEO

Richard brings over 25 years of enterprise software and SaaS experience, with a strong track record of scaling businesses and delivering innovation in regulated markets. Since joining IQGeo in 2016, he has led a strategic transformation that included rebranding, acquisitions, and a \$333 million take-private deal backed by KKR. While publicly listed, IQGeo's share price increased by 1,071% under his leadership, delivering outstanding value to investors. Prior to IQGeo, Richard served as CEO of Asset Control and COO at WEMA.

Haywood Chapman, Chief Financial Officer

Haywood brings two decades of financial leadership in the technology sector, spanning listed and private equity-backed companies. As CFO of Castleton Technology PLC, he executed 10 acquisitions and scaled the business to £26m turnover with 70% recurring revenue, delivering a 4x return to investors upon exit. A Chartered Accountant trained at PwC, Haywood combines robust M&A experience with a strong track record in financial strategy, governance and performance optimization.

David Cottingham, Chief Technology Officer

David is an accomplished technologist with over 20 years of experience leading engineering and product teams in global software organizations. Before joining IQGeo, he was CPTO at an AIM-listed software firm and spent over a decade at Citrix Systems. His leadership spans SaaS platforms, developer ecosystems, mobile applications, IoT hardware and operating systems. David holds a Ph.D. in Computer Science from the University of Cambridge and is a respected advocate for scalable, secure and innovative product architectures.

Jay Cadman, SVP, Americas

Jay has over 25 years of experience driving commercial success in B2B technology markets across North America, Europe, and Asia. He has held leadership roles at large multinationals like GE, Smallworld and Ubisense, consistently building high-performance sales organizations. Jay has successfully led entry and expansion in telecommunications, utilities, manufacturing, aerospace and military markets and specializes in building high performance highly motivated teams.

Christian Wirth, SVP, APAC

Christian has a proven track record of expanding enterprise software businesses across Europe and Asia. He has held senior roles at Business Objects, Cognos, and Compuware, and was instrumental in scaling T-Systems' Big Data and Analytics unit from \$20m to \$180m in global revenue. With deep expertise in enterprise platforms and commercial strategy, Christian brings an international lens and a growth mindset to IQGeo's expansion across Asia-Pacific markets.

Raf Meersman, SVP, EMEA

Raf is a telecoms software expert with over 20 years of experience in network planning and design automation. He began his career at Comsof in 1999, rising to CEO and shareholder in 2012. Under his leadership, Comsof grew into a global leader in fiber auto-design software, achieving 40% average annual revenue growth. Since 2020, Raf has also served on the Board of the FTTH Council Europe and is a frequent industry speaker and thought leader.

James Wheatley, Head of Product Management



James has over 20 years of product leadership experience in geospatial software, with a career grounded in academic excellence and market success. After earning his doctorate in geospatial technologies, he joined Smallworld, later acquired by GE, where he led the telecoms product line to significant commercial growth. James joined IQGeo in 2022, bringing deep domain knowledge and a customer-centric approach to product strategy and roadmap execution.

Claire Clarson, Finance Director

Claire brings over 15 years of commercial finance experience across both listed and private equity-backed businesses in the software and utilities sectors. She has held senior roles at M Group Services, Finastra and Misys, and has overseen complex integrations across multiple acquisitions. A Chartered Accountant trained at Deloitte, Claire combines rigorous financial oversight with strategic planning and commercial insight. She holds a degree in Geology from the University of Durham.

Lola Le Fur, Head of Mergers and Acquisitions

Lola leads IQGeo's global investment and acquisition strategy, identifying and integrating technologies that enhance network lifecycle management. With over a decade of M&A and private equity experience at Deutsche Bank, Apollo, Marlin Equity and Sprints, she partners with KKR and Kestrel to drive inorganic growth. Lola's expertise in strategic due diligence, deal execution and post-acquisition integration plays a pivotal role in IQGeo's long-term expansion and innovation agenda.

Tom Ferland, VP of Human Resources

Tom brings over 20 years of experience in human resources and geospatial software, uniquely blending technical and people leadership. After beginning his career as a GIS analyst, he pivoted to HR while at ESRI, where he led recruitment, performance management and organizational development. Since joining IQGeo in 2014, Tom has driven global HR strategy with a focus on team engagement, cultural alignment and employee ownership. He holds the SHRM-SCP certification and a degree in Geography from the University of Vermont.

Steve Tongish, Chief Marketing Officer

Steve has built a global marketing career across the enterprise software and hardware industries, from VC-funded startups to public companies. At IQGeo, he leads a high-impact marketing organization focused on measurable growth through inbound and outbound strategies. With a structural engineering degree from the University of Colorado and a strong command of product marketing and demand generation, Steve bridges technical understanding with commercial execution to drive brand visibility and pipeline success.

George Hughes, Head of Value Consulting

George brings over 30 years of telecom industry experience, including a 34-year career at Verizon and senior roles at 3-GIS. He has led agile teams of over 200 people, managed \$480M in annual budgets, and delivered AI-powered solutions that reduced costs and improved network performance. With deep expertise in digital transformation, network operations, and strategic planning, George helps telecom and utility operators identify inefficiencies and drive ROI across the network lifecycle.

Chris Cirillo, SVP, Global Services Delivery

Chris brings over 20 years of experience delivering digital transformation for telecom and utility operators worldwide. Before joining IQGeo, he was responsible for core EY power and utilities accounts on the US West Coast and held senior roles at PG&E, Rolta and Esri. At IQGeo, Chris leads a global delivery team implementing geospatial software solutions that accelerate network deployment, enhance operational performance and strengthen safety and compliance across field operations.



Augustin Marty, SVP AI Solutions

Augustin began his entrepreneurial journey at 22, founding his first company in Asia before returning to France to manage international field operations projects with Vinci Construction. In 2014, he co-founded Deepomatic to help leading global network businesses adopt a “First Time Right Automation” approach through real-time, AI-powered quality control. A graduate of École des Ponts ParisTech and UC Berkeley, Augustin is committed to placing AI at the center of technological innovation and the ecological transition.