

Day 1 - October 10th

08:00	Registration opens and breakfast
08:30	Richard Petti, CEO Ubisense <i>Introduction and welcome</i>
09:00	John Carney, SVP Industries, Communications and Media Salesforce <i>Trends, disruption and future of the telecommunications and cable industries</i>
09:40	Dick Rohm, Engineering Director Cable One <i>Better Document New Construction and Existing Plant Data Using myWorld Capture</i>
10:20	Break and myWorld Labs
10:50	Geoff Zeiss "Between the Poles" <i>Industry trends in the area of managing infrastructure using geospatial technologies</i>
11:30	Peter Batty, CTO Ubisense <i>myWorld vision</i>
12:10	Lunch and myWorld Labs
13:00	Kris Boccio, VP Systems Development & GIS Zayo <i>"Salesforce and myWorld integration use cases"</i>
13:40	Colleen M. Villegas, Operations Tech Support Analyst MDU <i>"Harnessing Breadcrumbs to Improve Leak Detection and Management"</i>
14:20	Faisal-Vishram, Senior Technology Architect TELUS <i>Success and lessons learned: internal myWorld Development, and POC applications</i>
15:00	Break and myWorld Labs
15:30	Pete Batty with Deb Myrom and Sue Whiting Ubisense <i>How communications and utilities will be transformed over the next five years</i>
16:10	Speaker TBC Ubisense/Duke Energy <i>Stress testing myWorld</i>
16:50	Group discussion - Scott Casey, Geoff Zeiss and Pete Batty <i>Trends in infrastructure network data management</i>
17:30	Wrap up, evening agenda followed by happy hour and myWorld Labs
19:00	Dinner and evening entertainment

Day 2 - October 11th

07:30	Breakfast										
08:30	Robert F Cruickshank III, Research Assistant, University of Colorado Boulder Cable Labs <i>Opportunities at the intersection of Broadband and the Electric Grid</i>										
09:10	Corey Walker, Owner Frontier GeoTek <i>Developing cable industry apps on the myWorld Platform</i>										
09:50	Break and myWorld Labs										
10:20	David A Lawrence, IT Network Analyst Senior AEP <i>"Using myWorld to Plan, Construct and Monitor AEP's 50k mile fiber rollout"</i>										
11:00	James Sanders, myWorld Product Manager Ubisense <i>myWorld roadmap</i>										
11:40	Summary of event themes and introduction to afternoon										
12:00	Lunch										
12:50	Breakout sessions										
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15:00	Close										

Photographs and video footage will be taken during this event. Some of these images may be used by Ubisense to promote this and future events. Please contact the Ubisense marketing team if you have any questions about the collection and use of these images.



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